

Haarlem Droste >>>



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Nomination Lieven de Keypenning 2011

Nomination Arie Kepplerprice 2011

project

public space former factory site Droste

location

Haarlem

designers

Mark van Rijnberk

Marike Oudijk

Jonas Strous

client

DMV Vastgoed, IMCA Vastgoed

size

2.2 ha.

year of design

2002 + 2005 - 2008

photography

Pieter Kers



vision old factory sites on the Spaarne



## Redevelopment of a factory site in Haarlem

During the coming years a number of obsolete factory sites along the River Spaarne in the centre of Haarlem will be redeveloped for homes, employment, culture and entertainment. The location that stirs the imagination most may well be the site of former Droste chocolate factory: it is in a fantastic location, has robust industrial monuments - and a rich past.

## The public spaces are the linking element

DKV has drawn up an urban plan for the site. This plan is based on the restoration of the monumental buildings, reuse of the later factory and construction of a number of new blocks of buildings.



industrial heritage - old factory machines

A broad promenade along the bank of the River Spaarne will end at a catering establishment in the monument. A number of pedestrian residential streets will be built at right angles to the bank zone. The buildings have been detailed by a number of architects. HOSPER was requested to design the public spaces, the linking element for the area. The design is determined by the location along the River Spaarne, the site's industrial

past, and the restricted car access to the region. The paving is comprised of one type of characteristic slab. A small size of rough, pitch-black copper slag paving slabs with a grit surface was selected. The pavements immediately in front of the homes are paved with contrasting granite cobblestones. Fresh-green, fragile ginkgos are planted at various locations. A group of trees of heaven with black crowns will be planted in



front of the monument. The lighting is attached to the façades or suspended from overhead cables whenever possible. Oversized masts with floodlights will be installed along the quay. A concrete capping piece with a buffer beam and mooring rings designed especially for the quay will enable pleasure boats to moor alongside. Some simple playground equipment will be grouped together in the broad street, the wedge, which ends the

monument. The playground equipment will stand on a jet-black rubber surface in the form of the characteristic Droste logo. In addition to this playful reminder of the past, the factory buildings have also been combed for elements that can be reused in the development. This has resulted in a plan for the use of elements of the industrial heritage including tile tableaux, factory machines, and electrical switchgear cabinets.



