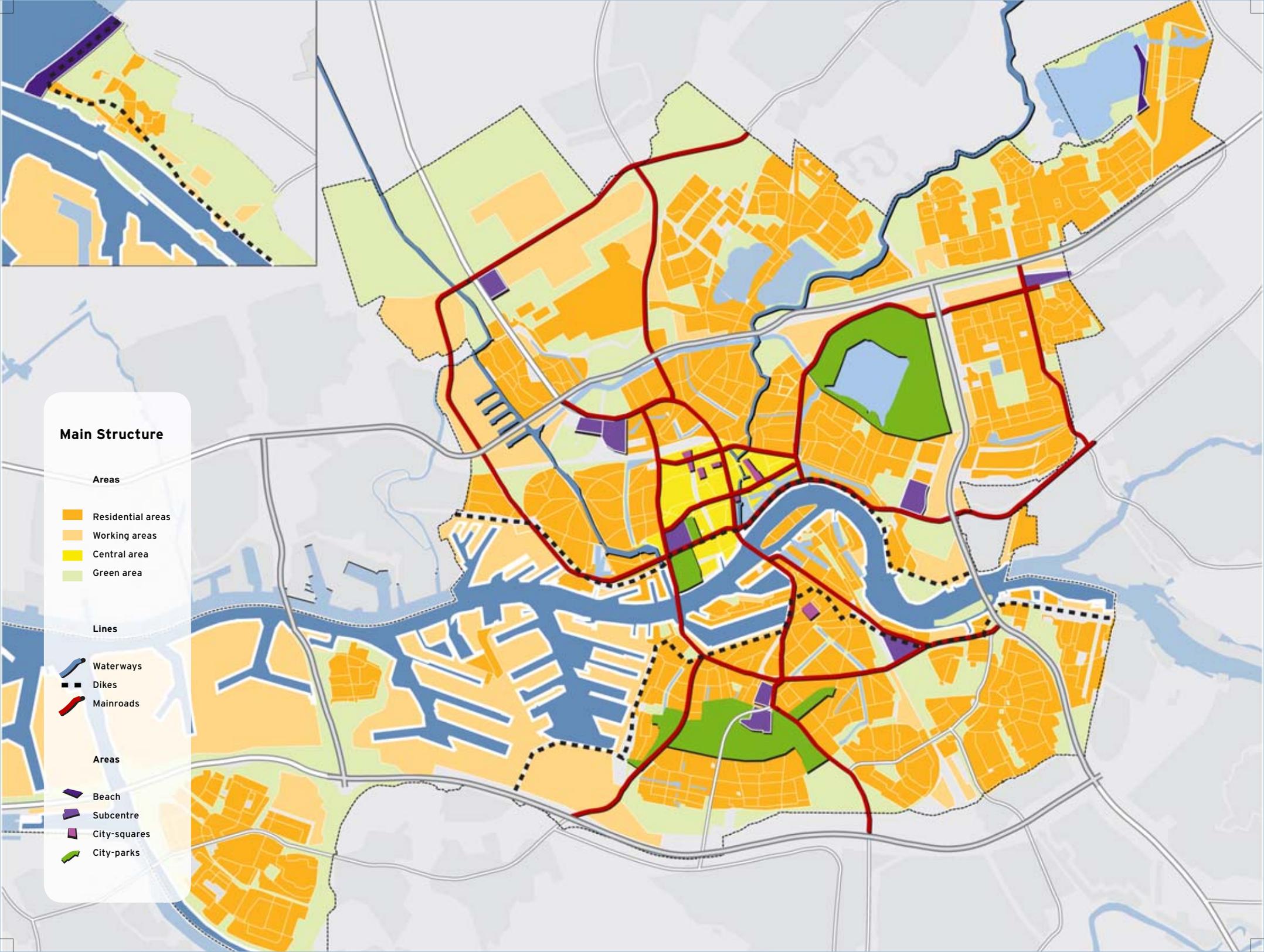


Rotterdam Style >>>



Main Structure

Areas

- Residential areas
- Working areas
- Central area
- Green area

Lines

- Waterways
- Dikes
- Mainroads

Areas

- Beach
- Subcentre
- City-squares
- City-parks

Rotterdam Style

project

A handbook for public spaces

location

Rotterdam

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client

Municipality of Rotterdam

size

30.424 ha

year of design

2008 - 2009



Motives for creation of the handbook

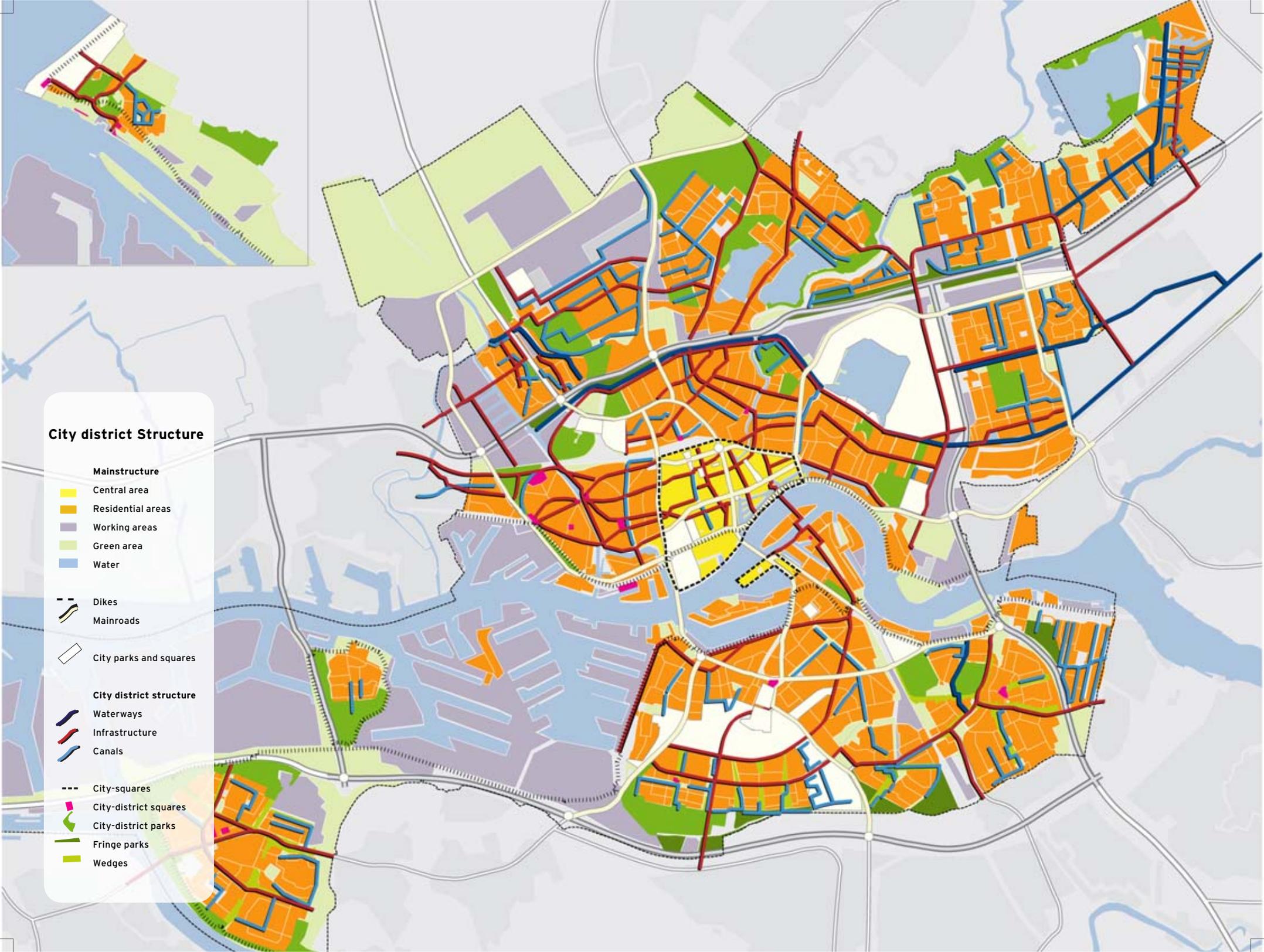
Rotterdam wants to be recognised as an attractive city with a fully fledged living environment. One of the main objectives of the municipality in this context is to lay down high quality standards for the public space throughout the city. The Rotterdam Style Handbook, a handy reference work giving regulations and guidelines for the development, implementation and management of public space in Rotterdam, has been compiled to serve this purpose.

Approach and implementation

Rotterdam Style has five different aspects: the vision, the main structure, the structure of the major parts of the city, the structure of the districts and neighbourhoods (in preparation) and the toolkit. The handbook also pays attention to the municipal vision on other aspects of the city, such as lighting and the tree structure. The handbook has been designed as a clearly set out, handy work of reference, which can easily be expanded when the need arises. The ring binder format and the use of tabs to mark the different sections make it easy to update the handbook and to replace whole sections by new ones.

City district Structure

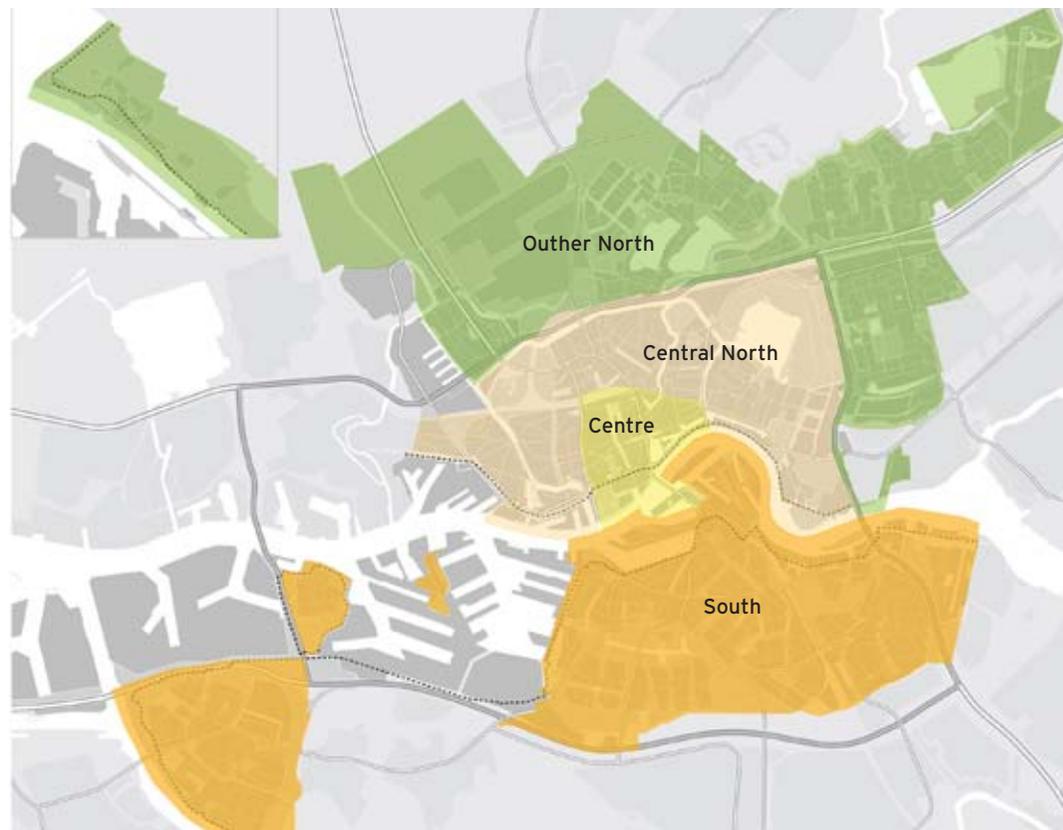
- Mainstructure**
 - Central area
 - Residential areas
 - Working areas
 - Green area
 - Water
- Dikes
- Mainroads
- City parks and squares
- City district structure**
 - Waterways
 - Infrastructure
 - Canals
- City-squares
- City-district squares
- City-district parks
- Fringe parks
- Wedges



Since the handbook deals with Rotterdam as a whole, it starts with a description of the city structure. In order to remain faithful to the identity and features of the different parts of the city, and at the same time to reflect the connection between the different types of public space, the structural description is accompanied by division into a number of levels: Lines, Areas, Spots and Features of Special Interest. Each level is further subdivided into a number of sub-levels. For example, the Lines are subdivided into city streets, avenues, parkways I and II and boulevards (often with a canal in the middle). The handbook gives an example of each subtype, with guidelines for materialisation and management.

Toolkit

Concrete details of materialisation are dealt with in the last part of the handbook, the toolkit. This offers developers and managers a selection of materials that can be used to create public spaces that comply with the requirements of Rotterdam Style. An overview is given of the materials to be used for the Areas, Lines and Spots at each scale level.



lines



areas





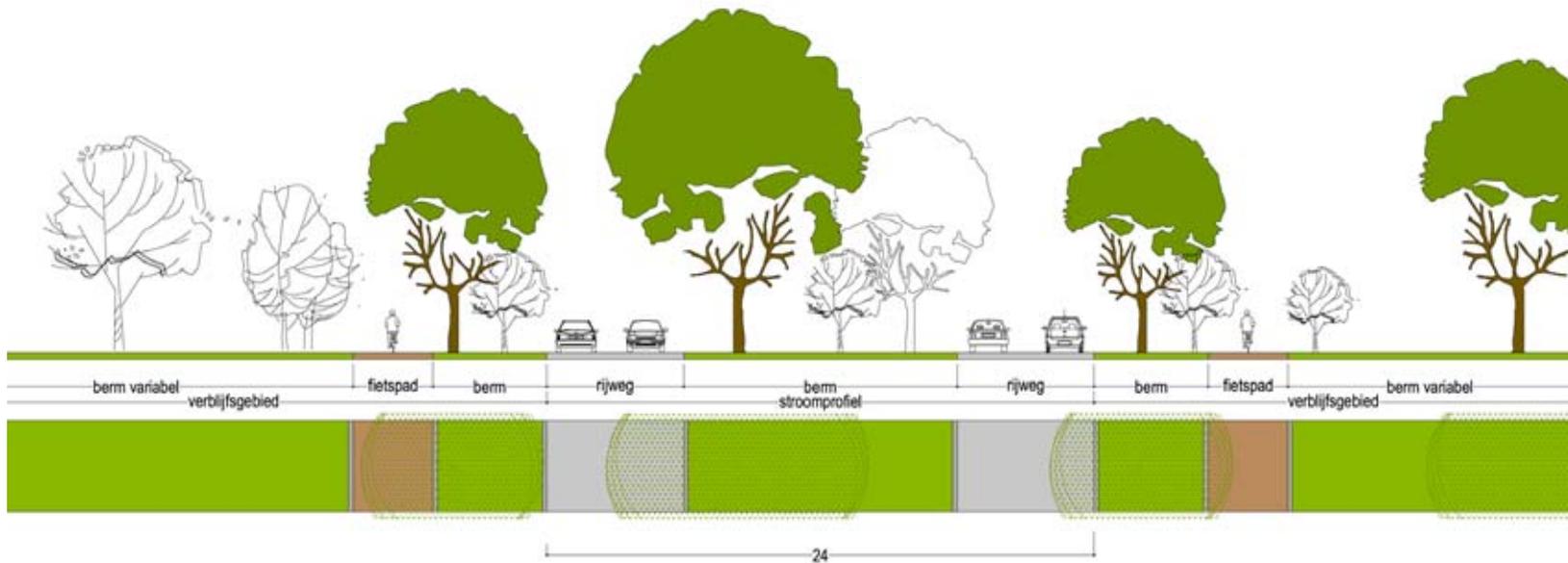
reference Parkway II Zuiderparkweg



reference Parkway II Adriaan Volkerlaan



reference Parkway II v/d Duijn van Maasdamweg



example: basic profile Parkway II - line on city district level