

Museum Quarter Venlo >>>



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project

Research expansion museum in park

location

Julianapark, Venlo

designers

Petrouschka Thumann

Ronald Bron

Joukje Eikelboom

client

municipality of Venlo

size

approx. 6 ha.

year of design

2008 - 2009



Exploration of the development potential of Juliana Park

An exploratory study of the potential for the creation of further museum space near the two existing museums in the Juliana Park - the Limburgs Museum and the Museum Van Bommel Van Dam - was prompted by the possible loan of a collection of works by the Dutch-American sculptor Shinkichi Tajiri. The study also had to examine how the Mikveh (a ritual bath designed for the purpose of ritual immersion in Judaism) and the Municipal Archives could further enhance the concept of a Museum Quarter, and where and how an underground car park could be created.

All of this had to be considered against the background of the redevelopment of the Stationsplein square and the Koninginneplein square to allow for the tunnelling of the main traffic route.

The extensive exploratory phase allowed for the assessment of the feasibility of a Museum Quarter on this site and, given the Juliana Park's vulnerable position as an important green area in Venlo, the study focused in particular on options and possibilities for the park. The spatial-physical part of the study was conducted by HOSPER in tandem with a study of the museum content by LAgroup and resulted in the development of two models.



Model Museum Square

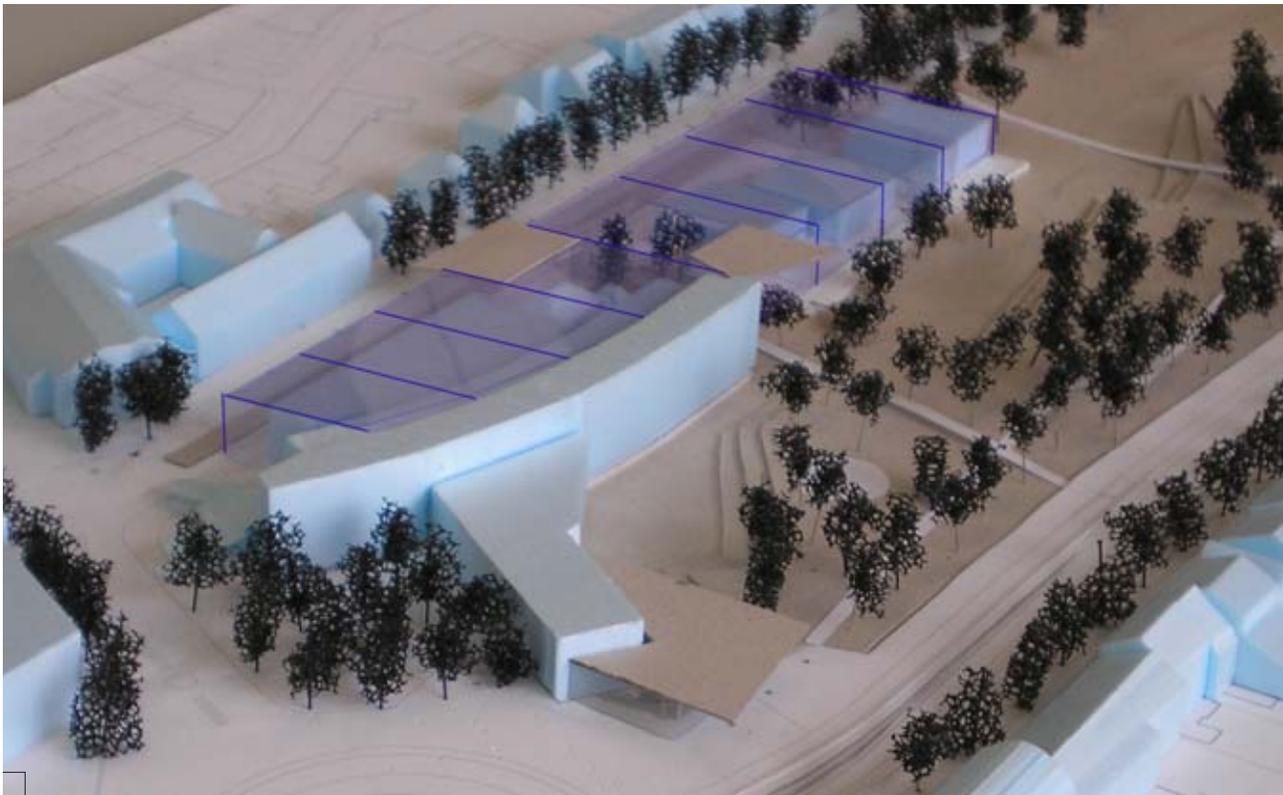
In the Museum Square model the Museum Quarter is envisaged as a sculptural urban structure on Koninginplein square that forms a spatial and structural link between the station and the city centre.





Model Museum Park

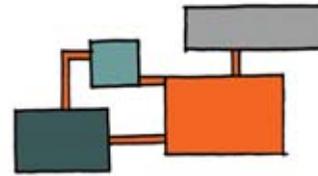
The Museum Park model envisages the creation of a literal link that spans the separate institutes - both existing and new. The Juliana Park is expanded onto Koninginneplein square and the Museum Quarter is a glasshouse edifice in the park. At the head of the park, a small built element is added. This subtle landmark forges an indirect link with the station.



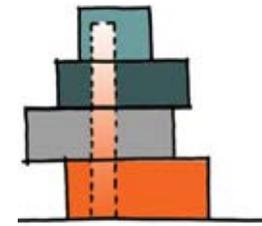
Subsequent developments

The two models present different options, but both show that it is possible to create a sizeable Museum Quarter within the Juliana Park, while still respecting the main layout of the park and saving valuable groups of mature trees.

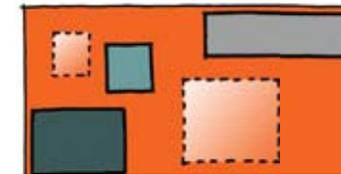
Not long after the study was completed it became clear that there was also scope to include the former post office on Deken Van Oppensingel near the Museum Quarter. Diederendirrix subsequently developed a third model - the Museum Forum model - in collaboration with HOSPER. One of the three models will be selected and will serve as the basis for the elaboration of a Master Plan.



organizing principle of Program of Requirements: connecting individual institutions



MuseumSquare organizing principle: stacking (minimize connections)



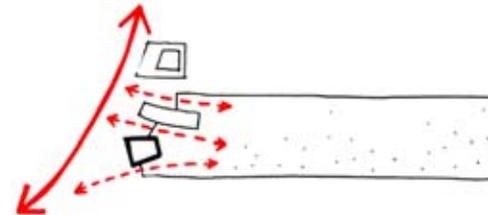
organizing principle museum: span (maximize connections)



MuseumSquare: address on the square



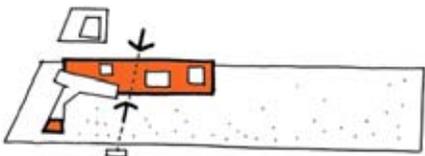
division square and park atmosphere



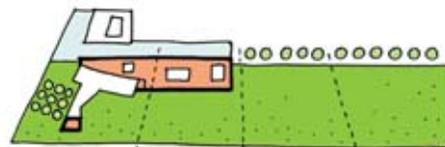
beacon for the inner city along a major pedestrian route



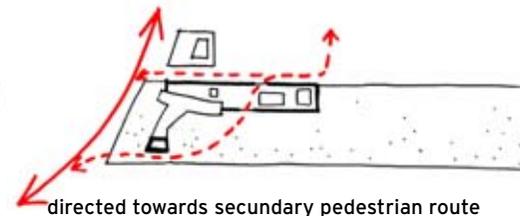
parking under square and new building



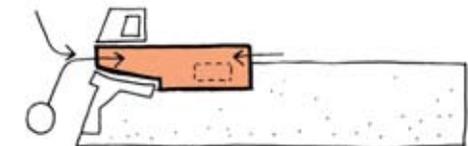
MuseumPark: address DVO-singel and park



park will increase in size



directed towards secondary pedestrian route to inner city



parking under DVO-singel and new building